

2 Nov 9:30am - 4:30pm and 3 Nov 9:30am - 3pm SEC Centre, Glasgow

Call Gill on 01823 219125 or
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GLASGOW'S LARGEST SKILLS, CAREER AND APPRENTICESHIP EVENT

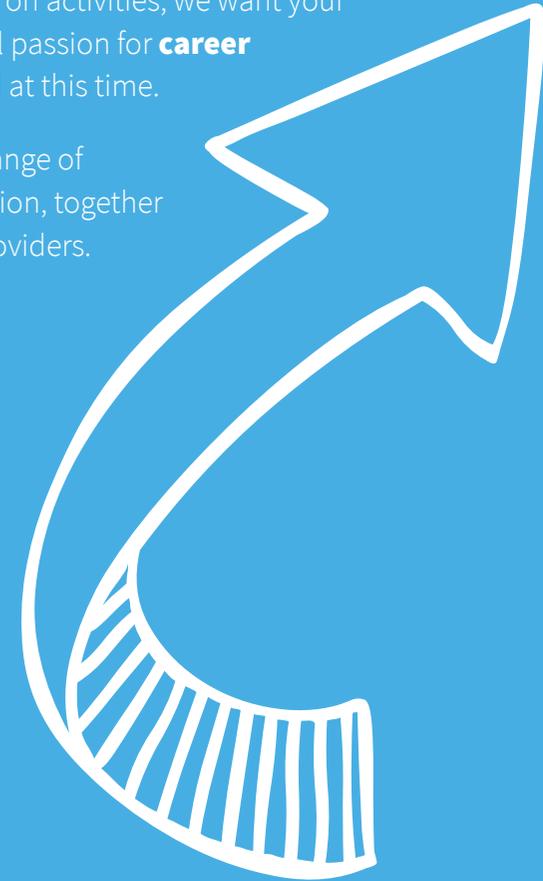
About SkillsScotland

SkillsScotland is thrilled to be back at the **SEC Centre, Glasgow** on **2 and 3 November**, giving our visitors the long-awaited opportunity for positive career advice, face-to-face!

SkillsScotland makes it possible for thousands of keen, young people and their key influencers to return their focus on visualising their future career pathways. With highly **interactive**, hands on activities, we want your support to be able to reignite the essential passion for **career pathways** that students so crucially need at this time.

Exhibit at SkillsScotland and join a wide range of national and local employers from the region, together with universities, colleges, and training providers. Now more than ever it's time to connect!

We would love you to be part of this event and to work with us in not only providing the essential connection to the world of work, to highlight your commitment and positive actions in respect of **Diversity and Inclusion** and help raise students' aspirations and confidence.



Benefits of exhibiting



Face-to-face

...conversations with future talent, their key influencers, teachers and career leaders.



Interactive

...bring your organisation to life through hands on learning, activities and demonstrations.



Help

...your community to support young people in feeling confident and positive about the future world of work.



Showcase

...your new world of work during the current climate.



Launch

...any new schemes, courses, and apprenticeships.



Workshops

...help deliver career planning advice, CV tips, real life resilience, skills matching and host inspirational takeaway sessions to support career planning.



Attract

...quality candidates for vacancies, courses, volunteer roles and placements current and future.



Support

...your sector and inspire students to address your skills shortages.



Ambassadors

...showcasing your talent with peer to peer engagement, giving visitors the opportunity to connect and hear real life stories from your ambassadors.



Visitor attraction

Direct communication

...we connect with career contacts, teachers, and senior leaders at all regional schools attracting approximately 4,000 pre-registered visitors.

Pre-event

...career resources, lesson plans and newsletters provided directly to schools and students.

Promotion

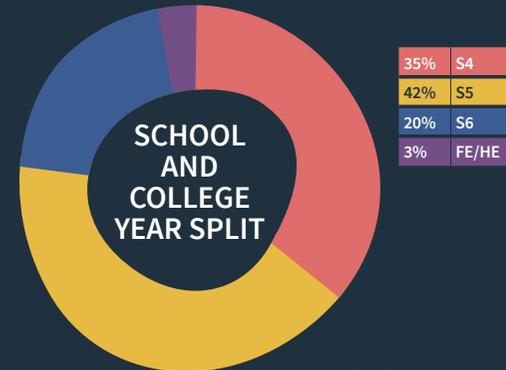
...via local partnerships with key organisations and individuals including, local councils and other regional stakeholders.

Spreading the word

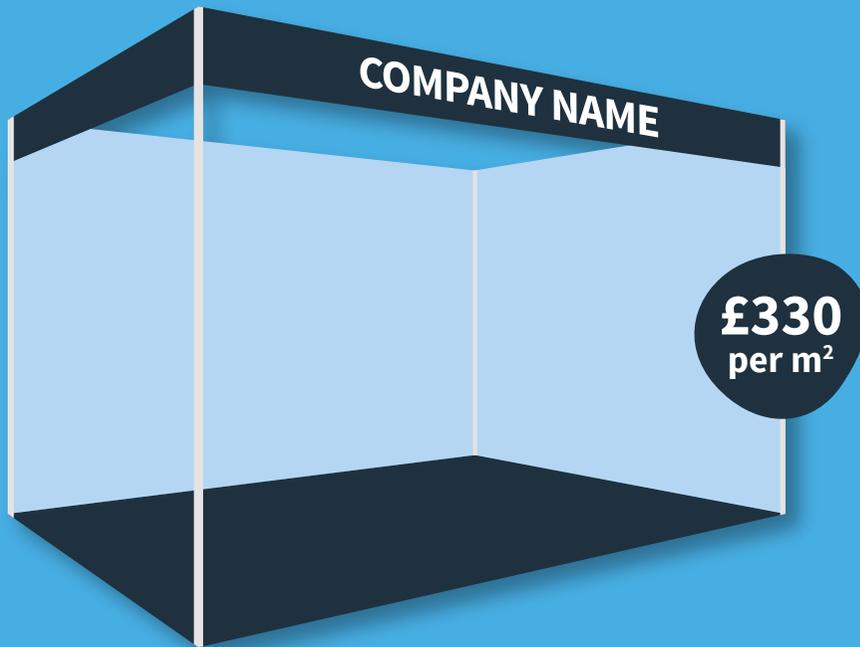
...access to a digital marketing toolkit to help share news about your involvement.

Presence

...on the Optimus Education Events website, social media coverage and news articles shared with pre-registered schools.



Your stand package includes...



Example stand sizes (excluding VAT)	
3 x 2m	£1,980
5 x 2m	£3,300
4 x 3m	£3,960
6 x 3m	£5,940

Shell scheme and space only stands are available in a range of sizes and can be customised to suit your requirements and budget. Shell scheme enhancements such as graphic panel inlays, furniture and electric packages are available to purchase through our stand contractors.

Please request a copy of the floorplan to discuss and choose a suitable stand size and location.

A walled shell scheme stand with lighting and carpet

Editorial listing online and in our event guide, distributed free to all visitors

Social media promotion

Exhibitor manual and full support from our experienced event team

Meet the team training session helping you plan for a successful event

Free venue Wi-Fi to help you engage online

Sponsorship can be a great way to raise your profile or enhance your presence at events. Bespoke sponsorship packages are available.



About us

Optimus Education is the market leader in delivering skills, career, and apprenticeship events across the UK. Our annual events are free to visit and offer exhibitors direct access to students, young people, families, teachers and career professionals.

Optimus Education is part of Shaw Trust – one of the largest charities in the UK – helping to transform the lives of young people and adults across the UK and internationally. All profits made via commercial trading businesses are used in funding the charitable objectives of the group.

Optimus Education & Shaw Trust Vision

A future where good employment is accessible to all in society irrespective of life circumstances.

Our commitment

To focus our experience, skill, advocacy and passion to deliver the highest quality services for the people we support and to improve opportunities and access to work now and for the long term.



We care about people, we support our staff and people we work with to realise their potential and transform their lives.



We are inclusive and value the ideas, views and strengths of everyone we work with and support. Everybody is different and everybody is equal.



We make a difference by making a lasting positive impact for the people we support which is the reason we exist. We deliver high performance across our services, helping people to improve their lives.



We are collaborative and working together is more effective and efficient. We believe that by working together with a range of partners we create better services and solutions.



We are honest and we are authentic, accountable and transparent in all we do.



Get in touch today...

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Find out more at
skillsevents.com

