



IGNITE YOUR FUTURE

at Hull and East Riding's
largest skills, career and
apprenticeship event



About SkillsHullandEastRiding

SkillsHullandEastRiding makes it possible for thousands of young people to visualise their future career path with highly **interactive** activities.

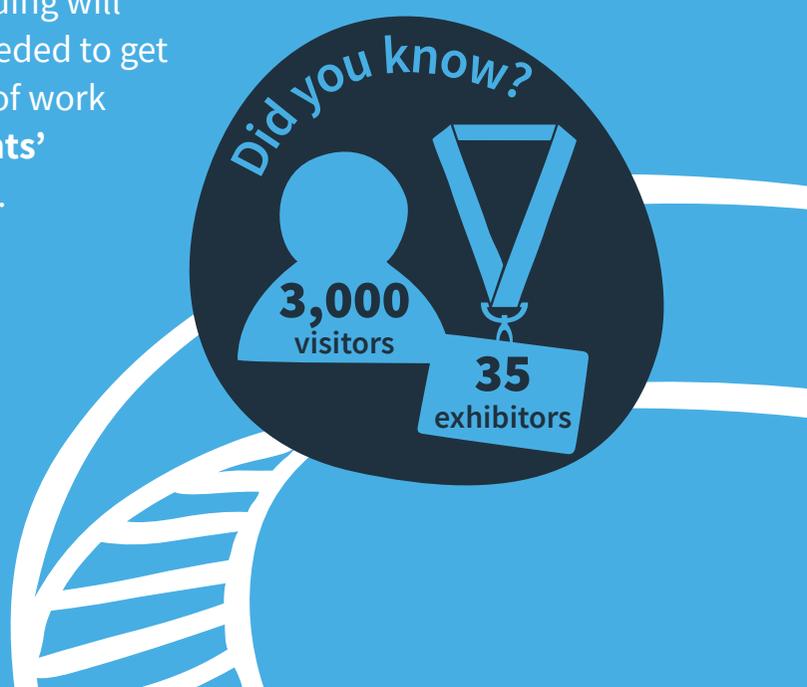
SkillsHullandEastRiding will bring together national and local **employers** from a range of industries, universities, colleges and training providers for young people of all abilities and ambitions from Year 10 to Year 13, Further and Higher Education groups. Creating **thousands of opportunities** for young people of all backgrounds, SkillsHullandEastRiding will explore the skills needed to get ready for the world of work and **reignite students' passion for careers.**

Did you know?

3,000
visitors

35
exhibitors

TELL ME MORE





Why visit?

SkillsHullandEastRiding is suitable for young people of all abilities and ambitions whether they are looking for a job or an apprenticeship, further or higher education, work placements or advice and guidance from specialists.

Reasons to attend



FREE to attend



Receive FREE classroom resources



Provide your students with access to a diverse range of career opportunities, hands-on activities and face-to-face interactions



Help ensure that your students have meaningful encounters with employers, further and higher education providers and training providers



Receive a travel bursary contribution to help towards your group travel costs *(terms and conditions apply)*



The interactivity of the event allows students to imagine and visualise themselves working and or training within these sectors

“It’s really important that the students get a really good understanding of what is going on nationally and locally. They think that they can only do these amazing things in big cities and they don’t really know what’s available here. Sometimes young people think you can only choose A-Levels and then go to university, so it’s great to give them a better understanding of their options. They have so many questions that we, as a school, can’t answer so here they get to ask specialists and get a more detailed answer. It gives them an opportunity that they wouldn’t get otherwise.”

Teacher, Kingswood Academy

“I’ve got loads of information and leaflets about the different routes and different roles available. I know I’ve got loads of options, like apprenticeships.”

Pupil

WE'RE IN



How to book your group visit

Step 1 Decide how many students to bring

1

There is no limit to the number of students you bring, and we encourage large group bookings (even whole year groups).

Step 2 Select the best date and time for your visit

2

Select a two-hour timeslot for your group visit.
We are keeping day one open slightly later to enable college students extra time to access the event.

Step 3 Book your visit

3

To book and to select a timeslot please visit [skillsevents.com](https://www.skillsevents.com)
or email us at visitors@optimus-education.com



About us

Optimus Education is the market leader in delivering skills, career, and apprenticeship events across the UK. Our annual events are free to visit and offer exhibitors direct access to students, young people, families, teachers and career professionals.

Optimus Education is part of Shaw Trust – one of the largest charities in the UK – helping to transform the lives of young people and adults across the UK and internationally. All profits made via commercial trading businesses are used in funding the charitable objectives of the group.



Optimus Education and Shaw Trust Vision

A future where good employment is accessible to all in society irrespective of life circumstances.

Our commitment

To focus our experience, skill, advocacy and passion to deliver the highest quality services for the people we support and to improve opportunities and access to work now and for the long term.



We care about people, we support our staff and people we work with to realise their potential and transform their lives.



We are inclusive and value the ideas, views and strengths of everyone we work with and support. Everybody is different and everybody is equal.



We make a difference by making a lasting positive impact for the people we support which is the reason we exist. We deliver high performance across our services, helping people to improve their lives.



We are collaborative and working together is more effective and efficient. We believe that by working together with a range of partners we create better services and solutions.



We are honest and we are authentic, accountable and transparent in all we do.

Find out more at [skillsevents.com](https://www.skillsevents.com)

