

SkillsCymru Llandudno

Venue Cymru 5 Oct 2023

SkillsCymru Cardiff

Cardiff International Arena 10 & 11 Oct 2023

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# INSPIRE YOUR STUDENTS

at Wales' largest  
skills, career and  
apprenticeship event

 **OPTIMUS** EDUCATION  
part of **shaw trust**

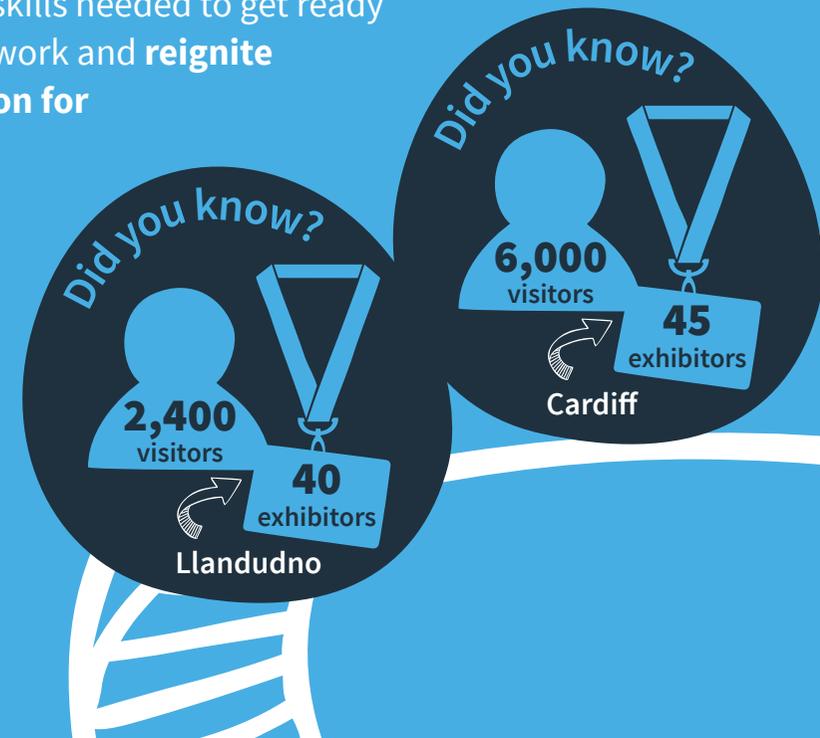
  
Llywodraeth Cymru  
Welsh Government



## About SkillsCymru

The SkillsCymru series makes it possible for thousands of young people to visualise their future career path with highly **interactive** activities.

The SkillsCymru events will bring together national and local **employers** from a range of industries, universities, colleges, and training providers for young people of all abilities and ambitions from ages 14-24. Creating **thousands of opportunities** for young people of all backgrounds, the series will explore the skills needed to get ready for the world of work and **reignite student's passion for careers**.





“It gives our students a wide view of the different careers available to them either after leaving school or university.”

**Teacher, SkillsCymru**

“It has made me more confident in what I want to be when I leave school.”

**Student, SkillsCymru**

“Big shout out to SkillsCymru. Very professional and very disability-orientated. Full marks for allowing the same rights for all students.”

**Parent, SkillsCymru**



## Why visit?

The SkillsCymru events are suitable for young people of all abilities and ambitions whether they are looking for a job or an apprenticeship, further or higher education, work placements or advice and guidance from specialists.

## Reasons to attend



**FREE to attend**



**Provide your students with access to a diverse range of career opportunities, hands-on activities and face-to-face interactions**



**Receive a travel bursary contribution to help towards your group travel costs** *(terms and conditions apply)*



**Receive FREE classroom resources**



**Help ensure that your students have meaningful encounters with employers, further and higher education providers and training providers**



**The interactivity of the event allows students to imagine and visualise themselves working and or training within these sector**

## How to book your group visit

### Step 1 Decide how many students to bring

1

There is no limit to the number of students you bring, and we encourage large group bookings (even whole year groups).

### Step 2 Select the best event and time for you and your students

2

Select a two-hour timeslot for your group visit.

### Step 3 Book your visit

3

To book and to select a timeslot please visit [skillsevents.com](https://www.skillsevents.com) or email us at [visitors@optimus-education.com](mailto:visitors@optimus-education.com)

To discuss your attendance and any special requirements, please contact our dedicated visitor attendance coordinator **Megan Hughes** on [visitors@optimus-education.com](mailto:visitors@optimus-education.com)



## About us

**Optimus Education** is the market leader in delivering skills, career, and apprenticeship events across the UK. Our annual events are free to visit and offer exhibitors direct access to students, young people, families, teachers and career professionals.

Optimus Education is part of Shaw Trust – one of the largest charities in the UK – helping to transform the lives of young people and adults across the UK and internationally. All profits made via commercial trading businesses are used in funding the charitable objectives of the group.



### Optimus Education and Shaw Trust Vision

A future where good employment is accessible to all in society irrespective of life circumstances.

#### Our commitment

To focus our experience, skill, advocacy and passion to deliver the highest quality services for the people we support and to improve opportunities and access to work now and for the long term.



**We care** about people, we support our staff and people we work with to realise their potential and transform their lives.



**We are inclusive** and value the ideas, views and strengths of everyone we work with and support. Everybody is different and everybody is equal.



**We make a difference** by making a lasting positive impact for the people we support which is the reason we exist. We deliver high performance across our services, helping people to improve their lives.



**We are collaborative** and working together is more effective and efficient. We believe that by working together with a range of partners we create better services and solutions.



**We are honest** and we are authentic, accountable and transparent in all we do.